

Five Reasons to choose Fisher's

Fisher's is pleased to announce:

Ricoh black/white and color copier products which have been placed on the recently published State of Idaho contract.

If you are looking to replace your current copier either because it is getting too old or perhaps because your lease will be expiring soon, now is the time to call Fisher's.

1) Customer Service... With a Different Approach

Fisher's was originally set up to be an elite "Lanier" dealership. "Lanier" is the branding name that Ricoh uses for its national account customer program. We are required to maintain a higher standard of copier service than the typical dealer. And, we recognize that our customers need more than just discounts. We provide consistent, customer service response time with a commitment to building and maintaining long-term relationships with our valued customers.

2) Locally Owned Dealership

Fisher's is the largest locally owned copier dealer in Idaho. With over 50 employees, including 15 certified field technicians and 3 network technicians, we are ready to serve you. Our techs carry 80% of the most common parts and we have a huge local inventory of parts. Our techs are motivated to pro-actively look over your entire copier during a service call in order to maximize "first call effectiveness".

3) Reduce your costs

There are many ways to reduce your current document operating costs. The new state contract now offers longer term rental programs with lower monthly payments. Maintenance costs are now lower as well. With today's economy, it is important to know that you are operating as efficiently as possible. Our dedicated and experienced government sales representative, Tom Lasken, is ready and available to come to your location and conduct an "executive briefing". The purpose of this 30 minute meeting is to explore all the possible ways to reduce your costs. One phone call, one meeting that we believe will be well worth your time!

4) Product Selection

Our showroom has many of the newest models on display. We would like to invite you to visit our new technology center for a demonstration. Compare models and choose the right one along with accessories that fits your exact needs and budget.

5) Technical Support and Administration

Every new copier that you order through us includes delivery, setup, training and network installation. In addition, we have trained administrators that are readily available to assist you with any issues that may arise in areas such as billing. Our goal is to resolve them as quickly as possible.

Thank you! We look forward to bringing you on as a new customer! Please feel free to give us a call.

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